

EST  1970

· OYSTER BAY ·

Art & Craft Festival

23-25 MAY, 2025

SPONSORSHIP
PROPOSAL

JOIN US AT THE OYSTER BAY PUBLIC SCHOOL ANNUAL ART & CRAFT FESTIVAL

This highly anticipated community event kicks off on the evening of Friday, May 23rd, and continues throughout the weekend of May 24th and 25th, 2025.

Not only is the festival a wonderful celebration of creativity, but it also serves as our school's foremost fundraiser. This is a fantastic opportunity for local businesses to increase their brand visibility and benefit from the association with a longstanding event that is in its 52nd year.

By participating, you'll **gain valuable brand exposure and have the chance to showcase your business to over 30,000 attendees.** Additionally, your business will be featured in post-event communications, giving you even greater exposure.



In 2025 we have introduced different sponsorship options to offers greater brand exposure across the whole event.

Funds raised from previous festivals have helped refresh IT devices for students, upgrade the infants playground, update library books and provide valuable learning resources for students.

We deeply appreciate the support of our business community and individuals like yourself. Our success depends on your generosity and support. Together, we can continue to provide an exceptional education, excellent resources and engaging environment for our students

SPONSORSHIP PACKAGE

Discover sponsorship opportunities that allow you to contribute and make a difference.

As a community event, we are committed to creating an inclusive environment. That's why we offer various sponsorship options, ranging from monetary support to donating vouchers, services, or items of a designated value. Additionally, sponsors can also directly provide complimentary services to the school during the festival.



COMMUNITY CHAMPION

This tier represents the pinnacle of support, embodying those who are instrumental to the success of the festival's fundraising through their significant contributions.

LOCAL LEGEND

This tier acknowledges the generous spirit of sponsors who contribute substantial monetary donations or through auction items/services above \$1000.

FESTIVAL FRIEND

This tier recognising sponsors who lend valuable assistance to the community through smaller monetary donations or or through auction items/services under \$1000.



SPONSORSHIP TIERS & BENEFITS

	COMMUNITY CHAMPION	LOCAL LEGEND	FESTIVAL FRIEND
	\$5000 Monetary	Greater than \$1000 Monetary, services or Product donations	Less than \$ 1000 Monetary or services or Product donations
Website & Social Promotion logo displayed and link through to your website.			<i>Limited to Silent Auction promotion communications</i>
Featured in the school's regular newsletters & Parent Portal, reaching over 300 families.			<i>Limited to Silent Auction promotion communications</i>
Company logo printed in the marketing material for the festival Included in our PR activities as a event sponsor.			
Company Logo names displayed on the grounds of the school over the entire weekend.			
2 X complimentary access to the Friday Opening Night			
Acknowledgement at Opening Night.			
Allocated Area of festival with Printed Brand Name on Display			
One piece of printed promotional material in school bag (material to be supplied by sponsor)			
Brand Promoted via Silent Auction platform			 <i>Non Monetary items</i>

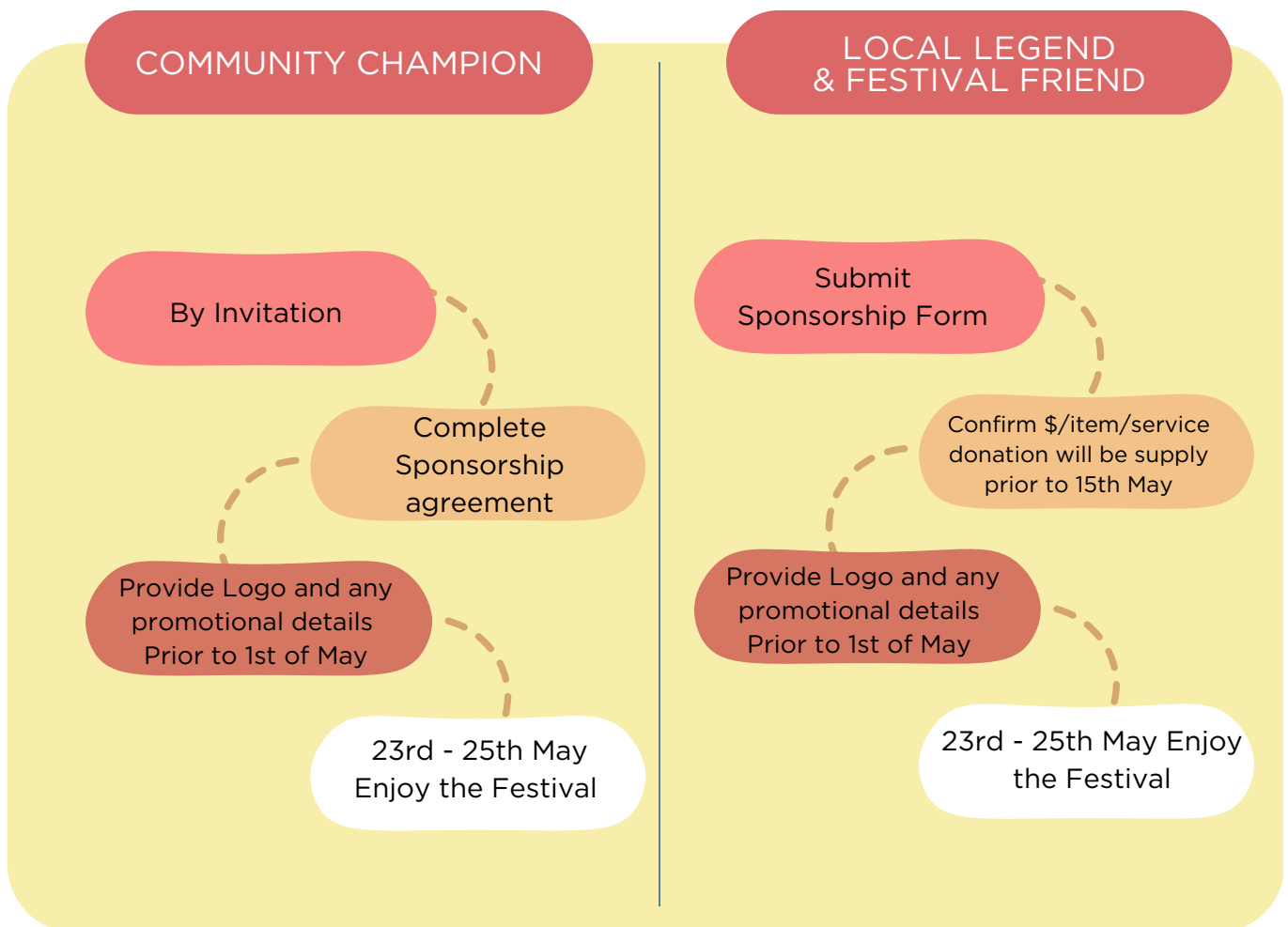
KEY DATES

To maximise your brand exposure, it's crucial to confirm and pay for your sponsorship within 2 weeks of confirming intent to sponsor.

Additionally, we kindly request all company logos and promotional items for printed materials to be submitted no later than May 1st, 2025. This will ensure the seamless execution of our promotional efforts.

If you have any inquiries or need additional information, feel free to reach out to sponsorship@oysterbayartandcraft.com.au

Sponsorship Terms and Conditions can be found here:
www.oysterbayartandcraft.com.au/sponsorship-terms-and-conditions



To secure your sponsorship at
www.oysterbayartandcraft.com.au/sponsorship
Limited spaces are available

COMMUNITY CHAMPION

As a community champion, we are seeking partnerships to help bring the festival to life. In return, we are exclusively offering three businesses the opportunity to secure a high-traffic area at the festival with prominent branding.

Area 1: Art Gallery

Area 2: Main Stage

Area 3 : BBQ Area



LOCAL LEGEND OR FESTIVAL FRIEND

As Local Legend or Festival Friend you may decide to donate a product or service for the silent auctions happening across the event or if you rather than a direct monetary donations, this can be done via the [payment link](#) .

we kindly request vouchers that highlight services or experiences with a retail value to help us promote and drive bidders via the auctions.



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